



# Throwdown Benefit Auction & BBQ



Throwdown festivities on Saturday begin with “porktail hour” hosted by event Founders and Chairs Valerie & Mike “ChiChi” Thompson, followed by a spirited outdoor cooking competition among winemakers, BBQ enthusiasts and great chefs, including Chef Emeril Lagasse. The evening continues with a silent

auction and concludes with a live auction featuring one-of-a-kind private wine estate experiences, collectible wines, luxury travel expeditions, fine jewelry and custom artwork.

Throughout the evening, exclusive wines from some of Sonoma and Napa’s most esteemed winemakers are poured by the winemakers for over 250 attendees.

The love of great wine and a passion for outdoor cooking, along with the commitment to enable youth from across the Gulf Coast is what keeps this group returning.



## FEATURED WINEMAKERS

- AldenAlli Wines • Arista Winery • Black Dog Cellars
- David Arthur Vineyards • G.H. Mumm • Hirsch Vineyards
- Jeff Gordon Cellars • Kosta Browne Winery • Krutz Family Cellars
- Limerick Lane Wines • Magnolia Blossom Wines • Macauley Vineyards
- O’Connell Family Wines • Pride Mountain Vineyards • Red Stitch Wine
- Riverain Vineyards • Thompson31Fifty Wines
- Three Sticks • Wines TOR Wines
- and FIJI Water

**April 1, 2017  
Churchill Oaks**

Santa Rosa Beach, Florida  
4 p.m. – 10 p.m.

BBQ Throwdown

Wine Tasting

Silent & Live Auctions

Music by Silverado Pickups

## CELEBRITY JUDGES

Jimmy Bannos

Jimmy Bannos, Jr.

Tim Creehan

Jim Richard

## CIGARS

Nat Sherman



Weekend Chairs

Alden and Emeril Lagasse

Val & Mike “Chi Chi” Thompson

PRESENTED BY



BENEFITING





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## SPONSORSHIP LEVELS

### Pork Master - \$10,000

- 8 tickets to event with reserved VIP seating
- Sponsor recognition on event website
- Name and/or logo on all event marketing materials
- Name and/or logo prominently displayed on all event banners and printed materials
- Social media acknowledgement on all Emeril Lagasse Foundation channels
- Option to provide 250 guests with a branded gift product
- Group opportunity photo with Chef Emeril Lagasse
- Event gift



### Pork-A-Saurus - \$5,000

- 4 tickets to event with reserved seating
- Sponsor recognition on event website
- Name and/or logo on all event marketing materials
- Social media acknowledgement on all Emeril Lagasse Foundation channels
- Name and/or logo displayed on all event banners and printed materials
- Event gift



### Pork-O-Rama - \$2,500

- 2 tickets to event
- Logo on all event marketing materials
- Name and/or logo displayed on all event banners and printed materials
- Event gift

### Pork Enthusiast - \$500

- 1 tickets to event
- Event gift

Contact:  
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PRESENTED BY



BENEFITING

